



PO Box 78
Apollo Bay, VIC 3233

ABN: 46 329 917 157
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www.apollobayshow.com

2027 Apollo Bay & Otway District Agricultural Show Sponsorship

Dear Supporter of the Otway Community,

Thank you for your support of our agricultural show in previous years.

The Apollo Bay & Otway District Agricultural Show has been a tradition of our town for more than 65 years and we are excited to return again in 2027 for a show bigger and better than before!

As you are aware, we are an event run by the community, for our community with a focus on the agricultural, artisanal and craft talent in our region. We are looking to expand our tightly fought competition of craft, cooking and baking, floristry, horse jumping, much loved dog jump and sheep and cattle judging in 2027.

We are only able to continue to run our show through donations from sponsors and community organisations such as yourself. All support goes directly into our event and into representing the diversity of our region and showcasing the many different community groups that make our area of Victoria home. With sponsorship, we are hoping to host again the much-loved woodchop and, funding dependent, working dog exhibitions and craft workshops.

We therefore invite you to be a part of our Apollo Bay & Otway District Agricultural Show to be held at the Apollo Bay Recreation Reserve this coming Saturday 20th March 2027.

Our sponsorship tiers for 2027 are as follows:

		Business name listed in:		Size of advertisement in Show Schedule			Sponsor-named Show Section	Free Family Pass
		Show Website	Show Schedule	1/8 page	1/2 page	Full page		
BRONZE SPONSOR	\$100	✓	✓					
SILVER SPONSOR	\$250	✓	✓	✓				
GOLD SPONSOR	\$500	✓	✓		✓			✓
PLATINUM SPONSOR	>\$500 (please specify)	✓	✓			✓	✓	✓

If you are interested in supporting our local event that has been a part of our community for more than 65 years, please fill out your details below and return them to the Show Secretary via email (abodas10@gmail.com) or postage (PO Box 78, Apollo Bay 3233).

We look forward to your involvement in our event.

Many thanks and kind regards,

The Apollo Bay & Otway District Agricultural Show Committee

Sponsor Details

Sponsorship Level (please circle):

Bronze

Silver

Gold

Platinum

Sponsorship amount: \$_____

If Platinum sponsor, preferred show section for naming rights:_____

Business Name: _____

Business Address: _____

Contact Person: _____

Phone Number: _____

Email: _____

Invoice Required: YES / NO

Please indicate how you will be making your sponsorship payment:

- ☐ Cash
- ☐ Cheque (payable to Apollo Bay & Otway District Agricultural Society Inc)
- ☐ Direct deposit (details below):
BSB: 633-000 (Bendigo Bank)
Account number: 134343920
Account Name: Apollo Bay & Otway District Agricultural Society Inc.